

## **Radio Marketing Specialist (Account Executives), Surrey, BC**

Position: (Full Time) Radio Marketing Specialist

Reports to: President

Station 107.7 Pulse FM

Location: Surrey, BC

107.7 Pulse FM is growing and looking for Radio Marketing Specialists. The Successful candidate will possess the following attributes:

- Someone who wants to build our brand, consults regularly with business people, retailers, and marketing agencies to design and recommend marketing solutions using radio advertising, great organizational skills, self driven, friendly and outgoing, fluent in proposal software, Google Mail and Pipeline CRM.

The right person will understand that being out in the community and building long term relationships South of the Fraser are paramount in the success of this role. Surrey is B.C.'s second largest city – and is so much more than a suburb of Vancouver.

### **Duties and Responsibilities**

- Develop, maintain and create revenue streams
- Prepare and build solutions to achieve client goals
- Understanding of our client's business
- Ongoing awareness of our client's day to day challenges
- Meet and exceed monthly sales goals
- Responsible for receivables
- Other duties as assigned

### **Position Requirements**

- Broadcast, newspaper or Television sales experience is preferred
- Business to Business retail sales experience is an asset
- Education in marketing & sales is preferred
- Knowledge of the South of the Fraser market for retail sales
- Self-motivated with a positive attitude
- Ability to convene well in written and verbal communication
- Excellent presentation skills
- Efficient computer skills - specifically using G-Suite & Pipeline deals CRM
- Great problem solver with out of the box thinking
- Valid driver's license & vehicle
- Represent Pulse FM with a positive, friendly manner and customer service approach

### **Application Instructions**

If you are a go getter and want to capitalize on this excellent opportunity. Then submit your resume and show us how you can sell.

Send Resumes to:

[jobs@pulsefm.ca](mailto:jobs@pulsefm.ca)

South Fraser Broadcasting Inc. values diversity in its work force and is committed to Employment Equity.